

Company History Timeline

October—Charter Media is founded in Silicon Valley, originally distributing market information via Telco, FM Side-Band & Satellite technology.

1992

December—The original market analysis service moves from free to paid, starting at \$6.95 per month. In addition, the first major licensing partner, Charles Schwab, offers Briefing.com content to its clients.

1995

September—Charter Media becomes Briefing.com, Inc and distributes market information via the Internet.

1996

June—Briefing.com moves from two room office on Sand Hill Road to larger headquarters in Burlingame, California. In July, Yahoo! Finance agrees to offer Briefing.com content to its readers.

1997

June—Briefing.com becomes profitable.

1998

May—Briefing.com signs first enterprise-wide corporate account with Deutsche Bank. In June, Briefing.com receives numerous offers to sell but remains a private, employee-owned company. [See Forbes 1999 article "Web Wallflower"] In November, Briefing.com acquires its 100th licensing partner.

1999

December—Briefing.com relocates headquarters to Michigan Avenue in Chicago.

2000

October—Briefing.com launches redesigned website and all new subscription services—Silver, Gold and Platinum. In addition, Briefing.com agrees to provide services to the largest proprietary trading firm in the world, Schonfeld Securities.

2003

October—Asia's largest trading school, Freely Inc., agrees to an exclusive distribution partnership.

2005

June—New Briefing Trader[®] service launches.

2006

January—New Investor service launches.

2007

February—New Briefing Institutional[®] service launches.

2008

January—Briefing.com introduces a completely overhauled corporate website and redesigned all new service offerings including Briefing In Play[®], Briefing In Play[®] Plus, Briefing Trader[®] and Briefing Institutional[®] services.

2009

April — Briefing.com launches premium strategic macro thematic research service, Briefing Research[®].

2010